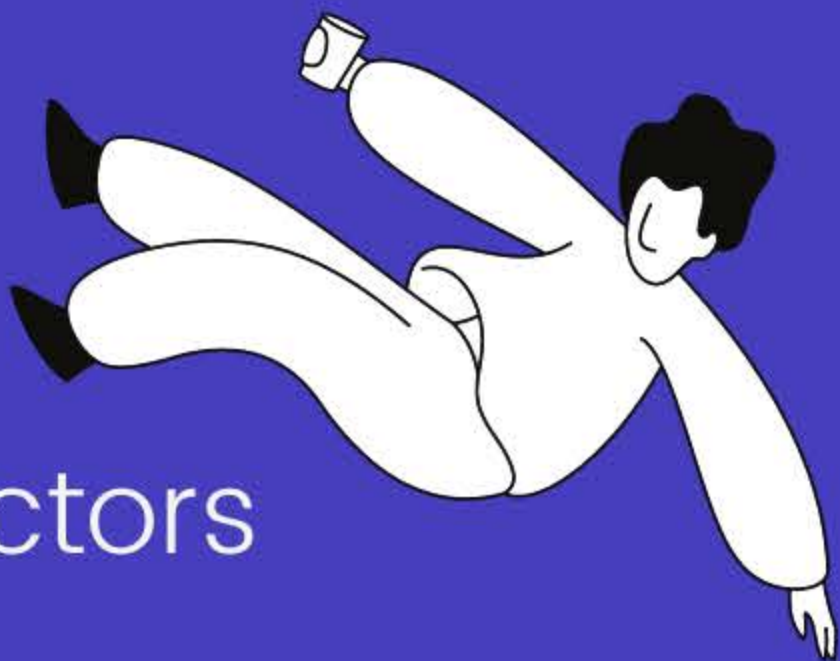


Balance Enemies



Fall Risk Factors



1/4 Older Adults Fall per Year.
-CDC

Sedentary Lifestyle, Vision Impairment, Hypotension, Inner Ear Disorders, Trip Hazards & Neuropathy all increase an older adult's risk to fall.

Assemble a Team of Allies



Regular Visits:

- Primary Care Doctor
- Caregiver
- Vision Specialist
- Hearing Specialist

As Needed Visits:

- Cardiologist
- Physical Therapist
- Otolaryngologist (ENT)

Let technology be your superpower



Hearing Devices improve spatial awareness & can detect falls.



Smart wristbands can monitor health data associated with falls & offer rewards for staying active.



Smart speakers can offer medication reminders & provide caregiver alerts.

"Don't let the fear of falling keep you from flying."



— Since 1963 —

